Industry Day Conference
Military Community & Family Policy Program

Presentation to Industry
2 Aug 05

Project Director: Rick Dunlap
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Sg05-04-005

Agenda

2 Aug 2005

- 0900-1000 Check-In Linda Yeakle
- 1000-1010 Welcome/Introduction Rick Dunlap
- 1010-1050 Ground rules, Military OneSource Background & Requirements Rick Dunlap / Steve Hicks
- 1050-1100 Break
- 1100-1120 Contracting & RFP Schedule Melissa Cossentino
- 1120-1200 Questions & Answer Session All
- 1200-1300 Lunch
- 1300-1500 One-on-One Sessions (25 min) As Scheduled
- 1500-1530 Break
- 1530-1700 One-on-One Sessions (25 min) As Scheduled

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Agenda

3 & 4 Aug
2005

- 0800-1000 One-on-One SessionsAs Scheduled
- 1000-1030 Break
- 1030-1200 One-on-One Sessions
- 1200-1300 Lunch
-
- 1300-1500 One-on-One SessionsAs Scheduled
- 1500-1530 Break
- 1530-1700 One-on-One SessionsAs Scheduled

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Introductions

Military OneSource Team

Cheryl Grosso	OSD Program Manager
Rick Dunlap	Project Director
Ron Dillon	Army Contracts Division Head
Melissa Cossentino	Contracting Officer
Cynthia Sherman	Contracts Specialist
Harlan Gottlieb	Legal Counsel
Steven Hicks	Technical Support
Sylvia Salinas	Budget Analyst
Linda Yeakle	Project Coordinator
Argentina Thompson	SADBUS

Team telephone number: 407 208-3210

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Conference Purpose

- Introduce PEO STRI acquisition environment initiatives
- Describe intended acquisition strategy
- Begin industry assistance in strategy and solicit input
- Promote a common understanding of where we are and where we're going

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Ground Rules

- Informational exchange:
  - ✓ Sharing of Government ideas – General Session
  - ✓ Listening to industry ideas & questions – One-on-One Sessions
- Informal and interactive discussions
- Nothing said by Government personnel here today establishes a requirement
  - ✓ The Request For Proposal (RFP), when issued, establishes the requirement
- Questions:
  - ✓ Submitted on 5x8 cards
  - ✓ Please reference slide number
  - ✓ Hold questions until after presentation
  - ✓ Open forum following presentation
- Distribute Team contact information via email
- Briefing and Q&A Session posted to public site

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MC&FP Background

- Military Community & Family Policy Programs fell under a Blanket Purchase Agreement (BPA) contract
  - Awarded by Rocky Mountain Regional Cooperative Admin Support Unit (CASU) under GSA catalog through FedSource to JHT on 2 Oct 00
  - FedSource BPA Contract expires on 30 Sep 05 with orders expiring as early as 15 Jul 05

- MC&FP required continuous uninterrupted service
  - Continue MC&FP Program as currently being executed

- PEO STRI awarded two bridge contracts to JHT on 1 Jul 05
  - To continue services while sources sought could be achieved
  - Bridge contracts, expire on 31 Mar 06
  - New long-term contract/contracts must be in place by 1 Apr 06

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MC&FP Objectives

To acquire the professional and technical services; administrative support; training; and accommodations required to implement MC&FP programs on a national and international basis. To provide innovative options in meeting the basic needs of both service members and military families and enable them to meet and over come the challenges that they encounter on a daily basis.

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Demographics

COMPONENT	ARMY	MARINES	NAVY	AIR FORCE	TOTAL
ACTIVE DUTY	491,198	177,583	373,878	369,081	1,411,740
RESERVES	429,655	105,153	191,188	184,744	910,740
GUARD	347,123			107,233	454,356
TOTAL	1,167,976	282,736	565,066	661,058	2,776,836

And Dependents

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Requirements

Major Areas

Military Community & Family Policy Program Support

Advocacy Assistance Program

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MCFP Support

Professional and Technical Services

Consultative and Program Management Services:

- Collecting data and/or field sampling activities
- Prepare and delivering analysis
- Identify best practice recommendations
- Develop training programs
- Develop management and strategic plans
- Preparing reports and presentations related to a particular quality of life area
- Participation in meetings and conferences may be required.

State and Local Initiatives:

- Provide program and policy analysis and development
- Strategic, organizational and resource planning and monitoring
- Develop and coordinate collaborative partnerships with state and local leaders
- Policy support (evaluating, recommending changes, and assisting in the development of policies and strategies)
- Needs assessment
- Marketing, public relations and event planning
- Employment options for family members

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MCFP Support

Professional and Technical Services

Military Exchanges:

- Provide support in policy formulation and revision
- Stakeholder outreach and relationship management
- Strategic organizational design
- Business process reengineering

Advertising Services:

- Develop and implement a Strategic Communications capability
- Development of an Advertising Plan designed to raise awareness and evaluate
  prior advertising efforts
    - Basic advertisement in military related publications
    - Mechanisms to communicate to the guard and reserve members
    - Military trade or professional conferences
    - Commissary, Exchanges and other DoD activities

Studies and Analysis:

- Conduct studies and analysis
- Assess issues, prepare reports and recommend changes to DoD policy
- Develop implementation plans and milestones on a variety of issues including,
  but not limited to: relocation and transition assistance; mobilization/deployment

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MCFP Support

Administrative Services

Management Support:

- Policy formulation and revision
- Stakeholder outreach
- Strategic organizational design and business process

Meetings, Conferences, and Training Conferences:

- Pre-conference planning, scheduling, coordination, facilitation support Conference material preparation
- Administrative support services
  - ✓ Identification of speakers/facilitators
  - ✓ Facilitate break-out and training sessions
  - ✓ Prepare comprehensive materials and summary documentation
  - ✓ Provide post-conference close-out activities

Employment Assistance:

- Provide support to military community who are seeking employment to include:
  - ✓ Employer recruitment on a local, regional and national basis
  - ✓ Prepare spouses to present herself/himself effectively
  - ✓ Encourage employers to interview spouses
  - ✓ Maintain a database of employers and spouses seeking employees/employment

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MCFP Support

Administrative Services

Child Care: Increase the availability of child care by purchasing hours of care in certified and registered Family Child Care homes for parents with mildly ill children and for selected families in need of emergency extended care

Internet/Portal support: Provide support in design, development, and implementation of websites and portals including, but not limited to programming, technical writing, and content management

Demographics Reports: Prepare and provide annual demographics report on military members and military family members for the government

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MCFP Support

Training

Educational programs for military children and family members:

- Provide program support, information, tools, and services to schools, parents, and health professionals
- Develop approaches to assist those who want to improve student engagement, school climate, school/family/community partnerships, and student academic success

Web-based Training Programs:

- Develop Web-based, interactive training on programs and issues that affect military leaders/advisors, military members, and family members for placement on a .mil network
- Develop modules to:
  - ✓ View vignettes/scenarios
  - ✓ Decide how to respond
  - ✓ View the outcome based on the response
  - ✓ Change the response
  - ✓ View the new outcome

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MCFP Support

Facilities & Services

Child Care: Provide child care services by purchasing hours of care in certified and registered Family Child Care homes for parents with mildly ill children and for selected families in need of emergency extended care

Telecommunications & Information Technology (IT): Provide telecommunications and Information Technology (IT) services in support of conference, study groups and meetings

Informational Materials: Provide informational materials pertaining to military families and Quality of Life issues including the collection, cataloging, converting, and reproduction of informational and educational materials

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Advocacy Assistance

Management Support:

- Provide program and policy analysis and development
- Strategic, organizational and resource planning and monitoring
- Develop and coordinate collaborative partnerships with state and local leaders and agencies
- Policy support (evaluating, recommending changes, and assisting in the development of policies and strategies)
- Marketing, public relations and event planning

Sexual Harassment and Domestic Assault:

- Assess issues, recommend changes to policy and law
- Prepare reports and recommendations
- Develop implementation plans and milestones on a variety of issues concerning sexual harassment and assault

Victim Advocate and Shelter Services: Provide shelter nights, on an as-needed basis, to victims of domestic and sexual violence

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Advocacy Assistance

Severely Injured Services:

- Administer and monitor a counselor-advocate program for severely injured and their families
- Assist the hospital staff in identifying, intervening, and advocating for severely injured service members and dependents with appropriate federal, state, and local agencies providing benefits and services to extend the support offered by the DoD Severely Injured Center
- Identify resources and contacts within these agencies, the non-profit community, and private sector providers for database support to the Severely Injured Call Center

Seriously Disabled Veteran Services:

- Provide support to manage and coordinate services and internships for seriously disabled veterans, as a result of their services in Operation Iraqi Freedom, Operation Enduring Freedom, and the Global War on Terror
- Coordinate with both government and private agencies to help access how these veterans can be placed into interim positions

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Other Requirements

Contingency/Quick Response Support (SURGE):

- Provide technical, consultative, and administrative support within the timeframe specified in the specific task order to respond to unforeseen and/or emergency situations to support the War on Terror and the evolving needs of the war fighters and their dependents
- Support unanticipated, non-routine requirements that surface as DoD provides services to the war fighter to support the War on Terror
- Support may include direct support of Congressional mandates
- Consultants may be required to participate in meetings, conferences, and business travel to support on-demand projects

Examples:

- Rebasing (BRAC)
- Education (DoD)
- Fitness (Wellness)
- Child Care Services

Travel:

- Authorized Government personnel will approve all travel in advance
- Travel shall be performed on a cost reimbursable basis in accordance with the JTR

Security Requirements:

- Identify and comply with all access requirements for sites being visited
- May require access to national security information classified SECRET

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Contract Structure

- Indefinite Delivery/Indefinite Quantity contracts
  - ✓ Award delivery/task orders for requirements
  - ✓ Single or Multiple Award
- Performance-Based Service contract(s)
  - ✓ Service Level Agreements (SLAs)
  - ✓ Quality Assurance Surveillance Plan (QASP)
    - ✓ See FAR Part 37.6
- Facilitate teaming arrangements
- 5 year period of performance
  - ✓ Base period of 2 years, plus 3 one year options

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Small Business Participation

- MCFP
  - 100% small business set aside
  - Allow qualification by functional area
    - ✓ Professional & Technical Services
    - ✓ Administrative Services
    - ✓ Training
    - ✓ Facilities & Services

- Advocacy Assistance
  - Market Research being conducted to determine set-aside or F&OC
  - Will require a nationwide network of providers

- Strongly encourage significant participation from SDVOSB

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Request For Proposal

- Proposal submission requirements
  - Written vs. Combination of Written / Oral proposal
  - Electronic format
- Evaluation factors to include:
  - Cost/Price
    - Evaluated for realism and reasonableness
    - Pass through fee
  - Past Performance
    - Assessed for risk
  - Technical/Management
    - Merit and Risk rating on proposed approach

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Contract Issues

- Do you have an approved DCAA accounting system?
- Do you have an approved purchasing system?
- How much time will be necessary to transition from the incumbent contractor?
  - How will you make that transition?
- Contract type?
  - CPIF
  - FFP
  - T&M
  - Combination

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Milestone Schedule

Industry Conference	2 Aug 05
Draft RFP Release	2 Sep 05
Final RFP Release	3 Oct 05
Proposals Due	1 Nov 05
Evaluations Complete	28 Feb
Award	30 Mar 06

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Sources of Information

- Performance-Based information Website:
  - www.acqnet.gov/Library/OFPP/BestPractices/pbsc/library2.html
- PEO STRI Business Opportunities Website:
  - www.peostri.army.mil
  - Draft and Final documents posted

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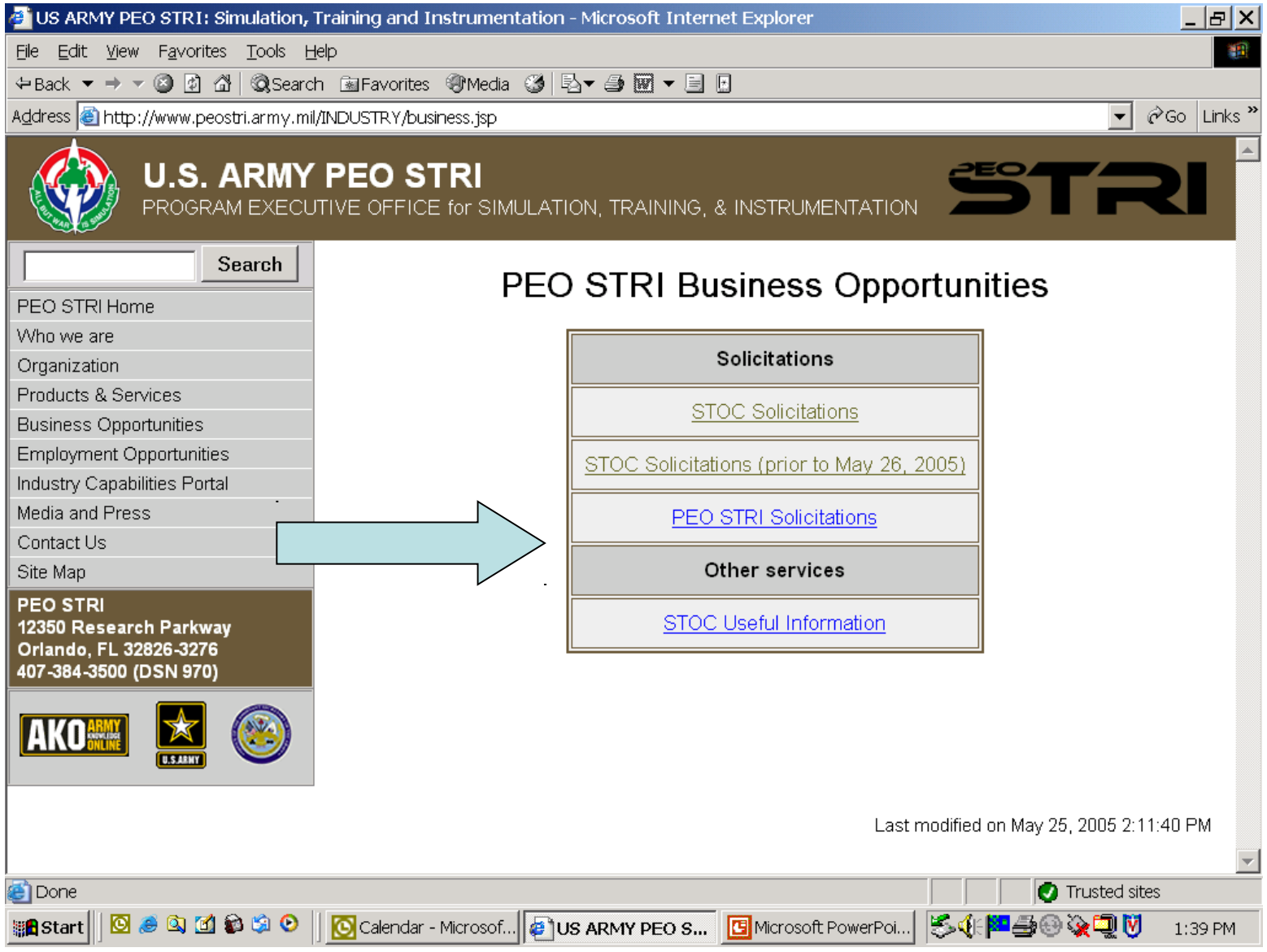
STRI Business Opportunities



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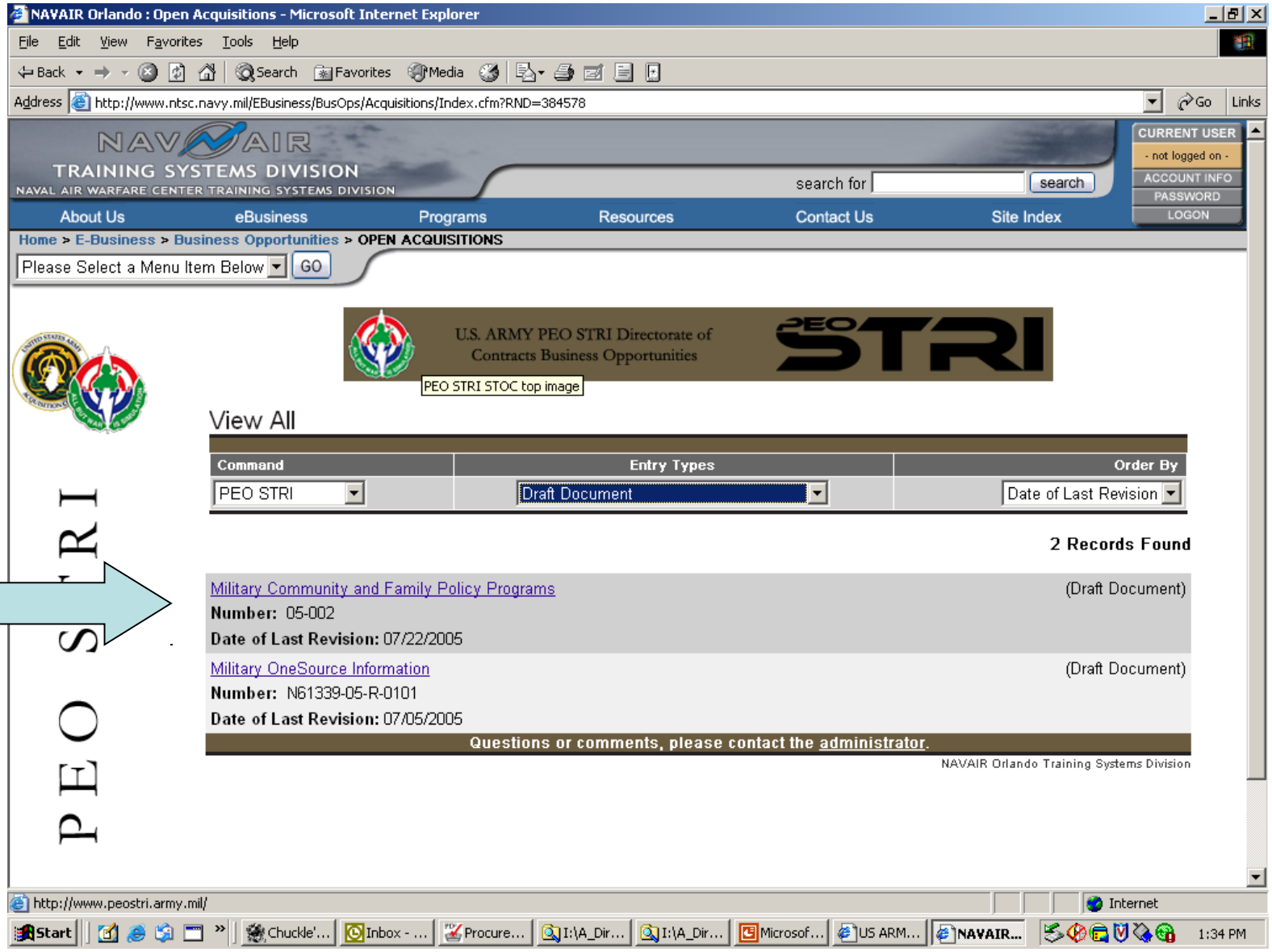
STRI Opportunities Page



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Conclusion

Thank you

for your

Participation

Questions?